

OMIWOLE OLUWATOSIN EBENEZER

SENIOR PRODUCT DESIGNER

✉ tosinomiwole@gmail.com

☎ +234 816 470 7182

⊕ www.tosinomiwole.com

📍 behance.net/tosinomiwole

■ PROFILE

Results-driven Product Designer with 6+ years of UI/UX experience and 10 years overall in creative design, brand strategy, and visual communication. Currently leading product design at CourierPlus Services Limited, shaping user-centered digital experiences across mobile and web. Proven record delivering impactful design solutions for startups, SMEs, and tech-enabled enterprises across Nigeria, the UK, and Canada, balancing aesthetic excellence with measurable business outcomes.

■ WORK EXPERIENCE

Team Lead, Product Designer

2025 – Present

CourierPlus Services Limited

- Spearhead end-to-end product design across mobile and web platforms owning the full lifecycle from user research and ideation through to high-fidelity prototyping, usability testing, and developer handoff.
- Architected and scaled a company-wide design system in Figma, establishing consistent design tokens, component libraries, and interaction patterns that accelerated delivery velocity across squads.
- Partner cross-functionally with engineering, product management, and business leadership to translate strategic goals into intuitive, data-informed user experiences mentoring junior designers and championing a culture of user-centered design.

Creative Director & UI/UX Designer (Freelance)

2020 – 2025

tosBEN Design Studio

- Delivered end-to-end UI/UX design for clients across mobile and web leading discovery workshops, defining information architecture, and producing polished, prototype-ready designs in Figma and Adobe XD.
- Developed cohesive brand identities and visual design systems for startups and SMEs, ensuring consistency across digital and print touchpoints.
- Managed client engagements from brief to final delivery, translating ambiguous business requirements into clear design strategies with measurable outcomes.

Lead Graphic Designer & Instructor

2022 – 2023

Krolas Integrated Services

- Managed the full creative process from research, concept, execution, through to delivery for a concurrent portfolio of client design projects.
- Designed and facilitated a structured graphic design curriculum, equipping students with industry-standard tools and professional design workflows.
- Collaborated with stakeholders to define project briefs and maintain design quality standards across all client-facing outputs.

SKILLS

UI/UX Design & Prototyping
Product Design Leadership
Design Systems
Brand Identity Design
WordPress Development
Cross-functional Leadership
User Research
User Interaction Design
Usability Testing
Design Thinking

EXPERTISE

Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
WordPress
Microsoft Office
HTML & CSS

CERTIFICATIONS

NYSC — National Service
Product Design — ZURI
HND, Computer Science
OND, Computer Science
Diploma: Web & Graphic
Diploma: Graphic Design

Hub Operations & Creative Designer

2017 – 2018

Wenovation Hub

- Coordinates centralized logistical systems, content management tools, and project timelines to eliminate production bottlenecks and scale team workflows efficiently.
- Designs high-impact visual branding, digital marketing assets, and multimedia content that maintain a consistent and modern aesthetic across all channels.
- Bridges the gap between operations and design teams by translating business strategies into actionable creative direction and standardized technical frameworks.
- Contributed to hub operations strategy through performance analysis, cost optimization, and cross-team coordination in an innovation-driven environment.

■ EDUCATION

HND – Computer Science

The Polytechnic Ibadan • 2018 – 2021

OND – Computer Science

The Polytechnic Ibadan • 2015 – 2017

WAEC SSCE

Olorunda Ogunsola Grammar School. • 2007 – 2012

